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FOR IMMEDIATE RELEASE:

A Minnesota Society of Professional Journalists Public Forum
Monday, February 25th, 7:00 p.m.
UBS Forum, Minnesota Public Radio | 480 Cedar Street, St. Paul

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New Media, New Standards? Ethics in Online Journalism

Professional journalists build credibility through accurate, timely reporting and adherence to clear ethical standards. But how much do the traditional journalistic touchstones of vetting sources and fair and transparent reporting matter at a time when anyone with a cell phone can publish images instantly for the entire world to see?

The Minnesota Society of Professional Journalists and Minnesota Public Radio's UBS Forum offer an examination of where online journalism is and where it's going. Host Bob Collins, the creator of MPR's *News Cut* blog will be joined by Dan Gillmor, director of the Knight Center for Digital Media Entrepreneurship at Arizona State University's Walter Cronkite School for Journalism and Mass Communications. The forum also includes a stable of ethics experts, bloggers, editors and reporters to help guide the audience to a better understanding of what's possible and what's at stake.

Bob Collins launched his blog *News Cut* in October 2007. This followed a stint as MPR's first managing editor for online news. He is the creator of such popular online projects as *Select a Candidate*, the *Minnesota Fantasy Legislature* and *Polinaut*. He's been with MPR since 1992.

Dan Gillmor was named in November of 2007 to be the founding director of the Knight Center for Digital Media Entrepreneurship at Arizona State University's Walter Cronkite School for Journalism and Mass Communications. In 2004, he became director of the Center for Citizen Media, which is affiliated with the Graduate School of Journalism at the University of California in Berkeley. Gillmor was a business and technology columnist for the San Jose Mercury News from 1994 to 2004 and before that spent 13 years as a journalist at dailies in Vermont, Michigan and Missouri. His book, *We the Media: Grassroots Journalism By the People, For the People*, has been published in six languages.

Co-sponsors for this event include:

Associated Press
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